



WPEC
1100 Fairfield Dr
West Palm Beach, FL 33407
Thomas Paterfly-Freedom to Succeed
8 Greenwich Office Park
Greenwich, CT 06831

Advertiser: WPEC
Agency: Thomas Paterfly-Freedom to Succeed (74644)
Product: Interactive Brokers LLC (13120)
Brand: POLITICAL ISSUE (ns) (1187)
Salesperson: 4Q12 Issue (480269)
Sales Office: Jaramillo, Mario (3144)
Buyer Name: WPEC
Phone/Fax: /
CPE: N/A
Account Types: Local/Political Issue Agency BRD
Billing Type: Standard
Comments: 60 Sec Issue Ad
Thomas Paterfly-Freedom to Succeed

Last Modified: 10/17/12-10/17/12
Entered By: Annia Batista
CO-OP: No
Headline #: /
Demo: /
Order Type: Normal
Package Deal: /
Commission %: 15.00
Commission: \$3,810.00
Net Total: \$21,590.00
Sales Tax: /

Oct. 2012	4	\$11,600.00
Nov. 2012	5	\$13,800.00
Grand Total:	9	\$25,400.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
Est 1.0	Unapproved (NewL) on credit hold / News	10/17/12-10/17/12	3	1:00	11:00:50P- News-WPEC CBS 12 News at 11p				1					1	\$2,600.00	\$2,600.00	West Palm Beach (WPEC)		10/15/12
Est 2.0	Unapproved (NewL) on credit hold / News	10/19/12-10/19/12	3	1:00	6:28:35P- CBS-Evening News					1				1	\$3,000.00	\$3,000.00	West Palm Beach (WPEC)		10/15/12
Est 3.0	Unapproved (NewL) on credit hold / News	10/23/12-10/23/12	3	1:00	6:28:35P- CBS-Evening News		1							1	\$3,000.00	\$3,000.00	West Palm Beach (WPEC)		10/15/12
Est 4.0	Unapproved (NewL) on credit hold / News	10/26/12-10/26/12	3	1:00	6:28:35P- CBS-Evening News					1				1	\$3,000.00	\$3,000.00	West Palm Beach (WPEC)		10/15/12
Est 5.0	Unapproved (NewL) on credit hold / News	10/29/12-10/29/12	3	1:00	11:00:50P- News-WPEC CBS 12 News at 11p		1							1	\$2,600.00	\$2,600.00	West Palm Beach (WPEC)		10/15/12
Est 6.0	Unapproved (NewL) on credit hold / News	10/31/12-10/31/12	3	1:00	11:00:50P- News-WPEC CBS 12 News at 11p			1						1	\$2,600.00	\$2,600.00	West Palm Beach (WPEC)		10/15/12
Est 7.0	Unapproved (NewL) on credit hold / News	11/02/12-11/02/12	3	1:00	6:28:35P- CBS-Evening News					1				1	\$3,000.00	\$3,000.00	West Palm Beach (WPEC)		10/15/12
Est 8.0	Unapproved (NewL) on credit hold / News	11/05/12-11/05/12	3	1:00	11:00:50P- News-WPEC CBS 12 News at 11p		1							1	\$2,600.00	\$2,600.00	West Palm Beach (WPEC)		10/15/12
Est 9.0	Unapproved (NewL) on credit hold / News	11/06/12-11/06/12	3	1:00	6:28:35P- CBS-Evening News		1							1	\$3,000.00	\$3,000.00	West Palm Beach (WPEC)		10/15/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location: CBS WPEC, 1100 Fairfield Drive, West Palm Beach, Florida 33407	Date: 10/12/12
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I, Thomas Peterffy
do hereby request station time concerning the following issue:

Freedom to Succeed

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
60 sec <i>Spot</i>		9			3
<div style="text-align: right; font-size: 1.2em; font-family: cursive;">WPEC # 1393342</div>					

Total Charges: \$ 21,590 (Net)

This broadcast time will be used by: Thomas Peterffy

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"

☒ Yes
 ☐ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the office(s) being sought and the date(s) of the election(s) (if applicable):

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 3)

I represent that the payment for the above described broadcast time has been furnished by:

Thomas Peterffy

and you are authorized to announce the time as paid for by such person or entity. The entity furnishing the payment, if other than an individual person, is:

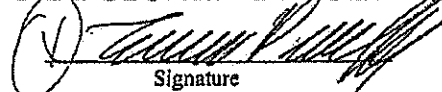
☐ a corporation; ☐ a committee; ☐ an association; ☐ or other unincorporated group.

The names, offices, and addresses of the chief executive officers, directors, and/or authorized agents of the entity are named below (may be attached separately):


THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

I agree to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), I also agree to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.

TO BE SIGNED BY ISSUE ADVERTISER

10/12/12  _____
Date Signature Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

☒ Accepted ☐ Accepted in Part ☐ Rejected
 Lillie Roberts Sales Director
Signature Printed Name Title

AGREED UPON SCHEDULE

For All Issue Advertisements That Communicate a Message Relating to Any
Political Matter of National Importance

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
60 sec' spot		9			3

Total Charges: \$21,590

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual times the spots air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that specific spots aired.



RECORD OF REQUEST

FOR BROADCAST TIME BY OR ON BEHALF OF A
CANDIDATE FOR PUBLIC OFFICE OR AN ISSUE OF
PUBLIC IMPORTANCE

CANDIDATE/ISSUE: Freedom to Succeed PARTY: _____

OFFICE/DESCRIPTION: Issue ELECTION DATE: 11/6/12

INQUIRY MADE BY: Noel Maimu
Candidate Manager Agency Committee (circle one)

ADDRESS: Interactive Brokers
8 Greenwich Office Park
Greenwich, CT 06831

PHONE: (203) 618-5700 FAX: _____

EMAIL: NMAimu@interactivetraders.com

Information Requested: Rates + Avails

Final Disposition: Order placed \$25,400⁺ (gross)

If Committee, list officers and position: Thomas Peterffy / Treasurer

TAKEN BY: Mario Jaramillo DATE: 10/1/12 TIME: _____